



not passed on to third parties. Very important: Under no circumstances do we sell your data to third parties!

How long do we store your data?

We do not store your contact data longer than we need them for the respective processing purposes. If you do not participate in the research project, all contact data will be deleted by 31.12. of the respective survey year at the latest.

If you unsubscribe or if you move away from Constance, registered participants drop out of the survey, i.e. the contact data and the data that allow conclusions to be drawn about you as a person are deleted.

By participating, respondents consent to data processing to the extent described. The consent can be revoked at any time vis-à-vis the university.

What do you get out of participating in the survey?

You help to investigate important and interesting issues in the city of Constance. Participants will receive a report on the results. As a small symbolic thank you, we also raffle off individual non-cash prizes (such as meal vouchers for Konstanz restaurants).

We thank you for your participation and your trust in our work!

If you still have questions, just contact the University of Konstanz!

Further contacts and information

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Konstanz' Citizen Survey



Frequently Asked Questions

A research project of the University of Konstanz with the support of the City of Konstanz

Further information on the Citizen Survey, in particular also on data protection, can be found on the Internet at:

– buergerbefragung-konstanz.de



We would like to inform you about the purpose, type, and scope of the collection as well as the processing and use of the data. Your participation in our survey is of course voluntary. You have the right to cancel the survey and revoke your consent to participate at any time. This will not result in any disadvantages for you. It goes without saying that we will handle the data you entrust to us as part of the survey responsibly. Your data will be collected and used confidentially and in accordance with the statutory data protection provisions, in particular the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).

What are the surveys about?

The Konstanz' Citizen Survey is a scientific research project of the University of Constance (department of Prof. Dr. Hinz), which is supported by the city of Constance. The focus is on aspects of life satisfaction as well as assessments and opinions on current topics, especially local politics. The results of the survey help to support current municipal planning in the city of Konstanz. By participating in the survey, citizens help to improve living conditions in Konstanz. The collected data are the basis for scientific publications and reports.

How often do surveys take place?

The Konstanz' Citizen Survey usually takes place once a year (in the fall). For important questions, short interim surveys are also invited. The surveys in the fall usually last about 25 minutes – interim surveys are significantly shorter.

Why is it an online survey?

Communication via web platforms is part of everyday life for most of the population today. An online survey is cost-effective and convenient for everyone. We make sure that the survey is simple,

well designed, and secure. Ideally, you use a laptop or PC, but tablet or smart phone are also possible.

Who will be invited?

To make the Konstanz' Citizen Survey as representative as possible, the addresses of the people invited to the survey are drawn from the population register. The random sample drawn by the city to support the research project usually includes about 4,000 citizens. For research purposes, this is legally possible for universities. For representativeness, it is also important that as many of the invited persons as possible participate.

The addresses will only be used to contact you as part of the research project. All selected citizens will receive a cover letter from the university containing a link and an individual code with the request to register there for the online survey. This ensures that only those individuals who have received a code participate. It also makes it possible to send reminders if registration has not occurred. The registration is necessary so that the University of Constance can contact the registered persons for the next surveys.

How does online participation work for new registrations?

For online participation, invited persons can first register under the link provided with their e-mail address and a password of their choice (which should only be known to the registered persons), stating their last name (for a personal address) and year of birth. In addition, you can voluntarily specify gender and district. The code from the cover letter is required for registration. Registration takes place with a system maintained by the university.

As long as one does not delete the registration, one will be invited again for future citizen surveys. Anyone who no longer wishes to participate in future citizen surveys can deregister at any time.

To do so, simply call up the “Cancel membership” function under “My data” in the user account or send an e-mail to the contact address.

How does online participation of already registered citizens work?

With your registration, you provide the university with certain information (such as your name and e-mail address). These are necessary to invite you to participate in the annual Konstanz' Citizen Survey in the future. For once registered survey participants, access to the questionnaire is particularly easy. You will receive an invitation e-mail with an individual link that will take you directly to the survey page. If you no longer wish to participate, you can delete the registration at any time.

How do we protect your data?

Results are published exclusively in anonymized and aggregated form. This means that no one can tell from the publications which person has provided which information. The employees involved in the project will of course protect the contact and survey data in accordance with data protection requirements, in particular against misuse and unauthorized disclosure.

The survey data is recorded separately from the e-mail address and the registration code, so that a direct reference to a person is excluded. Furthermore, personal data as well as individual data that allow the identification of a person are